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Bosch Security Systems presents Intelligent IP Video Surveillance

- ▶ **Cutting edge IP CCTV technology for the Indian industry**
- ▶ **Surveillance solutions showcased from Extreme CCTV, Inc.**

New Delhi, June 4, 2008: Continuing its growth trajectory with innovative products, Bosch Security Systems, a division of Bosch Limited, held a state-of-the-art CCTV road show in New Delhi on Intelligent IP Video Surveillance. Showcasing the latest solutions in Day/Night IR cameras, Thermal Cameras, Bosch VMS (Video Management Software) and advanced Video Content Analysis. This two-day road show featured live product demonstrations, presentations and training.

Bosch Security Systems is India's single largest supplier of security, safety and communication products, offering systems and solutions in the area of video surveillance, access control, intrusion, fire-alarms, public address, congress and professional sound systems. These solutions are used in a wide range of applications such as banks, retail stores, city surveillance, prisons, railway stations, airports and commercial complexes.

The recently acquired Canadian company Extreme CCTV Inc. was also introduced during the event. Extreme CCTV is a leading manufacturer and supplier of active infrared illuminators, integrated day/night cameras with active illuminations and hardened imaging products for use in extreme environments. Its product range also includes systems for license plate capture and recognition. The company has three well known brands: Extreme, Forward Vision, and Derwent.

"Extreme CCTV is happy to be part of the Bosch family. Our technology and products will complement and enhance the Bosch CCTV product portfolio" said Jack Gin, President & CEO, Extreme CCTV.

With the introduction of “Intelligent Video Analysis” Bosch CCTV technology has made great leaps into the future of video surveillance. The products are compatible with existing components, giving customers the advantage of IP Video benefits – wireless access anywhere on the network, reduced storage costs, provision of a backup storage system in case of failure, excellent video quality and scalability for enlarging a CCTV system.

“An End to End Video Surveillance solution from Bosch ensures the highest quality intelligent video under any environmental and lighting condition” added Mr. Dhiraj Wali, Vice President, Bosch Security Systems, India.

About Bosch Group

The Bosch Group is a leading global supplier of technology and services. In the areas of automotive and industrial technology, consumer goods, and building technology, some 271,000 associates generated sales of 46.3 billion euros in fiscal 2007. The Bosch Group comprises Robert Bosch GmbH and its more than 300 subsidiaries and regional companies in roughly 50 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. Each year, Bosch spends more than 3 billion euros for research and development, and applies for over 3,000 patents worldwide. The company was set up in Stuttgart in 1886 by Robert Bosch (1861-1942) as "Workshop for Precision Mechanics and Electrical Engineering."

The special ownership structure of Robert Bosch GmbH guarantees the entrepreneurial freedom of the Bosch Group, making it possible for the company to plan over the long term and to undertake significant up-front investments in the safeguarding of its future. Ninety-two percent of the share capital of Robert Bosch GmbH is held by Robert Bosch Stiftung GmbH, a charitable foundation. The majority of voting rights are held by Robert Bosch Industrietreuhand KG, an industrial trust. The entrepreneurial ownership functions are carried out by the trust. The remaining shares are held by the Bosch family and by Robert Bosch GmbH.

Additional information can be accessed at www.bosch.com.

About Bosch in India:

In India, Bosch is a leading supplier of technology and services in the areas of automotive and industrial technology, consumer goods and building technology. Additionally, Bosch also has in India, the largest development centre, outside Germany, for end to end engineering and technology solutions.

The Bosch Group operates in India through four companies, viz, Bosch Limited, Bosch Chassis Systems India Limited, Bosch Rexroth India Limited and Robert Bosch Engineering and Business Solutions Limited. Bosch Limited operates in Automotive Technology, Industrial Technology and Consumer goods & Building Technology business sectors.

Bosch set up its manufacturing operation in India in 1953, which has grown over the years to 11 manufacturing sites and 4 development centres employing some 18000 associates and generating a consolidated revenue of over Rs. 5700 crores in 2007.

Additional information can be accessed at

www.boschindia.com
www.boschsecurity.co.in

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