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## **Bosch Security Technology for Traffic Management Solution in Bangalore**

- **Bosch Traffic Monitoring System to be inaugurated at Ashok Nagar, Bangalore on 4 April, 2008**

**Bangalore, 4 April, 2008** : Bangalore Traffic Police will be inaugurating their new Traffic Monitoring System on April 4, 2008.

The Monitoring System consisting of state of the art IP CCTV cameras and BVMS (Video Management Software) has been developed by Bosch Security Systems, a division of Bosch Limited (formerly Mico), the Indian flagship of the worldwide Bosch Group.

The system solution is been installed by ZICOM Electronic Security Systems Ltd, the system integrator for Bosch Security Systems in India.

"Bosch has offered the Bangalore Traffic Police a state of the art technology through its Bosch Video Management System (BVMS). An enterprise IP video security solution designed to work with Bosch CCTV products, it provides seamless management of digital video and data across any IP network", said Mr. Dhiraj Wali, Vice President & Business Head, Bosch Security Systems India.

40 Bosch closed circuit television (cctv) cameras with zooming, panning & tilting capabilities have been deployed at strategic locations to monitor and control the traffic congestions at key junctions and crossings. The latest video streaming technology from Bosch will help the video to be monitored at central command center with help of latest video management software tailored for traffic applications. The Bosch CCTV System will help the traffic police to achieve better safety & discipline on Bangalore roads.

"Bosch is working aggressively to introduce innovative video surveillance solutions into the Indian market that will make IP video systems easier to manage and more cost-effective," added Mr. Wali.

The Traffic Monitoring System is an initiative taken by the Bangalore Traffic Police to improve the efficiency of the traffic systems currently in use.

## **About Bosch Group**

*The Bosch Group is a leading global manufacturer of automotive and industrial technology, consumer goods, and building technology. In fiscal year 2007, some 272,000 associates generated sales of 46.1 billion euros. The Bosch Group comprises Robert Bosch GmbH and its roughly 300 subsidiary and regional companies in over 50 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. Bosch spends more than three billion euros each year for research and development. The company was set up in Stuttgart in 1886 by Robert Bosch (1861-1942) as “Workshop for Precision Mechanics and Electrical Engineering.”*

## **About Bosch in India:**

*In India, Bosch is a leading supplier of technology and services in the areas of automotive and industrial technology, consumer goods and building technology. Additionally, Bosch also has in India, the largest development centre, outside Germany, for end to end engineering and technology solutions.*

*The Bosch Group operates in India through four companies, viz, Bosch Limited, Bosch Chassis Systems India Limited, Bosch Rexroth India Limited and Robert Bosch Engineering and Business Solutions Limited. Bosch Limited is the flagship company of Bosch Group in India and operates in Automotive Technology, Industrial Technology and Consumer goods & Building Technology business sectors.*

*In India, Bosch set up its manufacturing operation in 1953, which has grown over the years to 11 manufacturing sites and 4 development centres employing some 18000 associates and generating a consolidated revenue of over Rs. 5700 crores in 2007.*

*Additional information can be accessed at*

*[www.boschindia.com](http://www.boschindia.com) and*

*[www.bosch.com](http://www.bosch.com)*

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